



Vision Enterprises

Media Production House - A complete digital solution

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To whom it may concern

We are pleased to introduce ourselves as one of the leading film production houses in Bihar — **Vision Enterprises**. We have been actively producing high-quality films since **1994** and are proudly empanelled with several prestigious institutions, including:

- **Information and Public Relations Department (I&PRD), Govt. of Bihar**
- **LSBA (Lohia Swachh Bihar Abhiyaan - BRLPS, Jeevika)**
- **Aga Khan Foundation**
- **Prince's Trust (UK)**
- **PCI (Project Concern International)**

Our production unit includes a **state-of-the-art 2000 sq. ft. studio**, fully equipped for end-to-end film production — from shooting to post-production.

Over the years, we have developed and delivered a wide range of films and advertisements for the Government of Bihar, Doordarshan, private broadcasters like Zee TV, and multiple corporate and development sector clients. A few highlights from our portfolio include:

- **S2S Program of JEEViKA** – Making film & covering 1-month long programme (including **PM programme** at Motihari)
- **100 Years of Champaran Shatbadi Samaroh** – Making film & covering 1-month long programme (including **President programme** at Patna)
- **DD Bihar** – Production & Telecast of 17 episodes on Nasha Mukti Programme of State Govt.
- **G-20 Summit** – Official media partner of Art & culture Department to cover the programme.
- **BPSM (Bihar Prashasnik Sudhaar Mission)** – 38 district-level films promoting the "**Lok Shikayat Adhikar Adhiniyam**"
- **PCI** – 7-minute film on Government of Bihar's initiatives for **COVID-19 vaccination**
- **Aga Khan Foundation** – 2 short films on **Project Mesha**
- **Prince's Trust, UK** – Beneficiary success stories under the **Lehar Programme**
- **PCI Global Trust** – 3-minute film on **Poshan Abhiyaan** for **Jeevika**
- **The World Bank – NRLM – JEEViKA** – 5-minute film on the **SLACC Project**
- **JEEViKA – UK Government – SIDBI** – 5-minute film on **Jeevika Bank Sakhi**

We would be honoured to associate with you and bring our expertise to your esteemed initiatives.

Warm regards,

Rajesh Ranjan

Vision Enterprises



Profile: Vision Enterprises

Vision Enterprises has been established as a production house in Patna (Bihar) & Ranchi(Jharkhand). Our firm has the most advanced and well-equipped studio. With its broadcast quality studio set up, it is the only studio in Bihar having **DVC Pro 50** with SDI/IN-OUT. In our camera section, we have almost all ranges of the camera like **DSLR Canon 5D Mark IV**, **DSLR Canon 5D Mark III** and **Full HD SONY XDCAM PMW 200**. Whereas in the edit section we are having a setup of FCP X, Edius 8.0 and Adobe Premiere Pro.





Key Personnel

Our team has top notch professional to cater their services. We would like to introduce some of them.

Rajesh Ranjan: An engineering graduate, having 22 yrs of industry experience he loves to edit the films and has produced and edited over 500 documentaries, tele films, short films, training films, serials, game show for clients like Unicef, Jeevika, Gov of Bihar, Zee Tv, DD Etc.

Parthsarathi: Programming Head at Vision Enterprises with over three decades at Doordarshan. He has produced many health programs for BBC/NRHM and also contributed to DD Sports and DD News, covering major national and international events including the Commonwealth Games, SAF Games, and international cricket matches.

Rajesh Raj: He works with us as freelance director and is a vital member of our team. Worked as a Producer (Programming in charge) for E.TV Bihar (2001-03) and made almost 2200 episodes of different programs including current affairs program and non-fiction programs. Over 30 Documentary and Corporate Films for Doordarshan, Nepal TV, CMM Ltd., UNICEF, Government of Bihar, TATA Steel & Indian Railways.

Shivi Sudarshan: An award-winning cinematographer and former Studio Head of **Rajya Sabha TV** with over **19 years of experience** in television, documentaries, news, and multi-camera productions. He is the recipient of the **Indian News & Broadcasting Award (2008–09)** for Best Videography for his coverage of the Bihar floods.

Chandra Bhushan Jha: A Master's degree holder in Mass Communication has more than 15 years of experience in directing films and Theatre. Major works include direction for performing art of Bihar for department of education, transcribing Bharat Ek Khoj in Maithili for DD Bihar. Directed many documentaries for Govt of Bihar, World bank (Jeevika) and Unicef.

Satya Prakash: Associated with us as an Executive Producer. Worked as In House Director for E-TV and News coordinator of Hamar TV Patna Bureau. As a Tv & media consultant worked for Big Ganga, Dhisoom & DD Bihar. Researcher for Dastane-Jurm, Duhai Sarkar (follow-up CM's Janta Darbar).

Vikash Kumar: Graduate from Bihar University of Bihar . Worked as an editor since 2009. A diploma holder in editing from BAG films. Worked with News-24 Channel, edited many films for DD Bihar, Unicef, Govt of Bihar & Zee Purvaiya, Worked on Final Cut Pro, Edius, Adobe Premier Pro.

Anup Kumar: In-house Senior Cameraman at Vision Enterprises, he has worked extensively on projects for government and non-government organizations. With strong technical expertise, he contributes significantly to high-quality film and video production.



You Tube Links for some of our assignments

(Click the link or copy and paste it in browser to view on You Tube)

A Video jingle for “Lohia Swachh Bihar Abhiyaan” for BRLPS

<https://youtu.be/yw02-nV7qQA>

A film for “सत्याग्रह से स्वच्छाग्रह” for Rural Development Bihar

<https://youtu.be/F6IHVT-vhHw>

A film on waste management “कचड़ा से कंचन” for LSBA,BRLPS

<https://youtu.be/TmxxpCLiqtY>

A film on importance of cleanliness “निर्मल नालंदा ” for DM, Nalanda

<https://youtu.be/4bD0hEZ8G24>

A film on waste management “कचड़ा से कंचन” for LSBA,BRLPS

<https://youtu.be/TmxxpCLiqtY>

You Tube Links of Projects for different Organisation

(Click the link or copy and paste it in browser to view on You Tube)

A film on Covid-19 Vaccination(विश्वास सुरक्षा का) for PCI Global

<https://youtu.be/jjtqJJ-IeRw>

A film on JEEViKA Poshan Abhiyaan for PCI Global

<https://youtu.be/rIYLd7-IBAM>

Technical Support Program film for PCI Global

<https://youtu.be/q0xgShzfHxA>

(JEEViKA Technical Support Program Film I)

<https://youtu.be/wSTydMCweoM>

(JEEViKA Technical Support Program Film II)

https://youtu.be/6zvWJiUQ_Rc

(JEEViKA Technical Support Program Film III)

films on Project Mesha for AGA Khan Foundation

1. *Breaking Stereotypes in rural Bihar* <https://youtu.be/LuVquLLC8LM>
2. *Pinki Didi Unapologetically a Goat Rearer* <https://youtu.be/9-8AfgHTOQo>

Success stories of Lehar Programme for PRINCE'S TRUST, UK

1. *Gulshan's Story* <https://www.youtube.com/watch?v=cishjD6ThsI>
2. *Anu's Story* https://www.youtube.com/watch?v=f_vPwwuligw



“Rural entrepreneurs of Bihar” for BRLPS JEEViKA

1. **Shilpsangh Mithila Painting** <https://youtu.be/BxRINXF1qio>
2. **Lahathi Making, Muzaffarpur** <https://youtu.be/eUnk04m6lhU>

7 Minutes film on “जीविका बैंक सखी” for JEEViKA-SIDBI-UK Govt.

<https://youtu.be/rBk-LHBWcTo>

Client: PCI Global

<https://youtu.be/jjtqJJ-IeRw>
<https://youtu.be/rIYLd7-IBAM>
<https://youtu.be/q0xgShzfHxA>
<https://youtu.be/wSTydMCweoM>
https://youtu.be/6zvWJiUQ_Rc
III)

(Covid-19 Vaccination)
(JEEViKA Poshan Abhiyaan)
(JEEViKA Technical Support Program Film I)
(JEEViKA Technical Support Program Film II)
(JEEViKA Technical Support Program Film

Client: JEEViKA – More than 50 Films

Short Films(Ads):

<https://youtu.be/q1sVcEYc144>
<https://youtu.be/rIF6g9x5ji0>
<https://youtu.be/BxRINXF1qio>

(LSBA Movement)
(LSBA Movement)
(PG Mithila Shilp Sangh)

Films(8-10 minutes)

<https://youtu.be/kMcn8oLQOXo>
<https://youtu.be/cWPWQL9ycn4>
<https://youtu.be/hRT2FTPGdmE>
<https://youtu.be/No7gDuq3wuI>

(Rural Entrepreneur of Bihar)
(SLACC Programme)
(Satyagrah se Swachhagrah)
(Saras Mela – 2019)

Client: Department of Tourism

<https://youtu.be/WfnxsXooMhM>

(A glimpse of Bihar - Hindi)

Client: I&PRD, Govt of Bihar - More than 20 Films

Short Films(Ads):

<https://youtu.be/cxcBWc9mW2M>
<https://youtu.be/6BML9pF0pJI>
<https://youtu.be/aYx2r7voYPo>

(AD for SJY)
(AD for SJY)
(Human Chain 2017 Vaishali)

Films(10-15 minutes)

<https://youtu.be/WP6xOmgCenU>
<https://youtu.be/qyhgpGtaoao>
<https://youtu.be/I-MO6Hx5flg>

(Malmaas Mela Rajgir)
(Virasat Yatra - Motihari)
(Jhanda Diwas)

Sl.	Name of Client	Work Details	Date
1	Water Resource Department	Bagmati–Burhi Gandak River Linking Project (Belwadhar)	17-07-2026
2	Agriculture Department(ICRISAT)	Short Film on Natural Farming & Millets	19-06-2026
3	Saksham	5 Minutes film on Chasma Vitran Mahaabhiyaan	21-04-2026
4	Bihar Rajya Shram Kalyaan Samiti	5 Minutes film on Shatabdi Kaamgaar Suraksha Yojna	13-03-2026
5	Bihar State Women Commission	5 Minutes film on activity of Bihar State Women Commission	18-09-2025
6	Finance Department, Govt of Bihar, Patna	15 short films for public awareness for DBT under various departments	15-09-2025
7	Director Employment & Training, Bihar	"ITI Promotional Song".	18-08-2025
8	MD, BSDM, Labour Resources Department	"BSDM Video Spot(TVC)"	18-08-2025
9	Director Employment & Training, Bihar	German Language Training in ITI	18-08-2025
10	Jhpiego India	Videos on Infectious disease TB	22-07-2025
11	Jhpiego India	Videos on Filaria & Ayushman Arogya Mandir	22-07-2025
12	The Secretary SEC, Bihar	E-Voting Training Film & E-Voting Promo Song	16-07-2025
13	JEEVIKA	Film on "Mahila Samvaad"	07-07-2025
14	The Labour Commissioner Bihar, Patna	Video Spot on "Child Labour"	10-06-2025
15	Joint Director, JJM, PHED, Govt. of Bihar	"Har Ghar Nal Ka Jal"	02-05-2025
16	SAKSHAM	"Mukhyamantri Bhikshavriti Nivaran Yojna"	24-04-2025
17	MD, BSDM, Labour Resources Department	RTD (Recruit-Train-Deploy) scheme.".	21-04-2025
18	Finance Department, Govt of Bihar, Patna	5 Short films on Bihar Budget - 2025	19-03-2025
19	LSBA – JEEViKA	Video Theme Song (3 Minute) - Swachhta Geet	18-09-2024
20	MD, BSDM, Labour Resources Department	"India Skills - 2024".	22-08-2024
21	Labour Resources Department Bihar	Center of Excellence by Tata Tech - "उन्नत संस्थान - युवाओं का उत्थान".	08-04-2024
22	Project Concern International	7 minute video film showcasing the economic awareness among CLF/VO/SHG leaders.	31-03-2024
23	Project Concern International	5 videos of 5 minutes duration of different games of CNRP guide.	22-03-2024
24	MD, BSDM, Labour Resources Department	"श्रम से रोजगार तक".	06-02-2024
25	MD, BSDM, Labour Resources Department	"सपना आपका - संकल्प हमारा ".	30-01-2024
26	JEEVIKA	JEEViKA Didi ki Rasoi	11-01-2024
27	DM office, Patna	Documentary(15 Minutes) - " Mahaparv Chath"	15-12-2023
28	SAKSHAM	2D Animation	13-11-2023
29	DDC, Patna	15 minutes film "Vikas ke Aine mein Bhaktiyaarpur"	04-10-2023
30	Aga Khan Foundation	5 (five) films of capturing the impact of Project Mesha IN/23/C/004	22-08-2023
31	I&PRD, Govt. of Bihar	Video Spot Rajkiya Rajgir Malmas Mela - 2023	17-07-2023
32	Art, Culture & Youth Department	Videography and Photography as par schedule of G20 Summit	04-07-2023

33	WCDC, Bihar	Vide Documentary on " माहवारी स्वच्छता प्रबंधन कार्यक्रम".	07-06-2023
34	Bihar Education Project	Documentary(15 Minutes)	31-03-2023
35	Swasti Health Catalyst	service agreement dated; 06.12.2022	20-03-2023
36	Aga Khan Foundation	Assignment as par Contract NO.BH/22/C/32	16-03-2023
37	JEEVIKA	7-8 minutes film on SJY interventions	06-03-2023
38	Medha Learning Foundation	3 Film on Activity of Medha Foundation	27-02-2023
39	Art, Culture & Youth Department	Film on Cultural Activity at Sonapur Mela	30-12-2022
40	Prince's Trust International	Husnara Case Study	29-11-2022
41	Animal Husbandry Department, Bihar	Documentary (5 minutes) - Oxygen Goshala	24-11-2022
42	The Secretary SEC, Bihar	Nagar Palika General Election 2022	22-11-2022
43	Swasti	3 Video of 90 Sec length	18-11-2022
44	MSC India	Litchi intervention	11-11-2022
45	MSC India	Wheat intervention	11-11-2022
46	I&PRD, Govt. of Bihar	15 Minutes film on "Bihar Judicial Academy"	10-11-2022
47	Department of Tourism, Government of Bihar	60 Second TVC for Sonapur mela promotion	09-11-2022
48	DM, Gaya	15 Minutes film on Pitipaksh Mela Gaya - 2022	09-11-2022
49	Managing Director(MD) "BSFDFCL"	4 Minute Vide Song on "Har Ghar Tiranga"	06-10-2022
50	WCDC, Bihar	Palna Ghar - Documentary (5 minutes)	16-08-2022
51	Panchayati Raj	Panchayati Raj	24-06-2022
52	State Health Society Bihar	Short film on Home Isolation during second wave of Corona for awareness	06-06-2022
53	MSC India	Potato intervention in Vaishali & making film	03-06-2022
54	Project Concern International	film on "RECOVER BIHAR"	14-05-2022
55	Project Concern International	Development of 1 documentary style video of duration 3-5 Minutes	17-05-2021
56	Aga Khan Foundation	2 videos for 2 case studies under Lehar Programme	30-03-2021
57	Aga Khan Foundation	2 small films of 2-4 minutes under Project Mesha in Muzaffarpur, Bihar	23-03-2021
58	Project Concern International	3 films on home visit by CNRPs	27-11-2020
59	Department of Forest and Climate change	15 minute documentary film "JAL JEEVAN HARIYAALI"	05-09-2020
60	I&PRD, Govt. of Bihar	Film on "Human Chain -2020"	03-09-2020
61	LSBA – JEEVIKA	15 minutes film on "Solid and Liquid Waste Managemnt"	24-08-2020
62	DDC, Gaya	Film on "JAL JEEVAN HARIYAALI"	29-06-2020
63	Forest Department	Documentary(15 Minutes)	23-03-2020
64	I&PRD, Govt. of Bihar	"SASHATRYA SENA JHANDA DIWAS" for Sainik Kalyaan Nideshalay	09-01-2020
65	JEEVIKA	Film on SARAS Mela-2019	26-12-2019
66	DDC, Gaya	Documentary Film on "JAL SHAKTI ABHIYAAN"	21-11-2019
67	JEEVIKA	Film on SLACC Project	16-10-2019
68	BASIX Consulting	8 Minute film on "Jeevika Bank Sakhi"	08-08-2019
69	Bihar Prashasnik Sudhar Mission Society	5 Minutes film on "बिहार सरकारी सेवक अधिकार अधिनियम"	09-07-2019
70	Urban Development & Housing Department	Making 5 Minute film on Solid and Waste management	13-06-2019
71	JEEVIKA	5 Minute film on Nalanda District (Jeevika) "समृद्धि की ओर "	01-02-2019

72	Bihar Prashasnik Sudhar Mission Society	5 Minutes Film on बिहार लोक शिकायत निवारण अधिकार अधिनियम for 38 districts	17-12-2018
73	DPRO, Gaya	Pitripaksh Mela 2018	05-12-2018
74	DDC, Nalanda	Nirmal Nalanda	05-12-2018
75	LSBA – JEEViKA	स्वच्छता के बढ़ते कदम	05-12-2018
76	Department of Tourism, Government of Bihar	5 Minute documentary film on "Bihar Tourism"	19-09-2018
77	I&PRD, Govt. of Bihar	Documentary film on "सतत जीविकोपाजजन योजना"	14-09-2018
78	I&PRD, Govt. of Bihar	Film on "Rajgir Malmaas Mela -2018"	30-08-2018
79	JEEViKA	5 Minutes film on SLY	03-08-2018
80	LSBA – JEEViKA	S2S Coverage & 20 Minute Film + 5 Minutes film on Swachhagrahis	03-05-2018
81	LSBA – JEEViKA	3 Ad films for S2S programme	03-05-2018
82	Finance Department, Govt of Bihar, Patna	Film "SANKALP - Bihar State Education Finance Corporation Ltd"	11-04-2018
83	I&PRD, Govt. of Bihar	Film on "Human Chain -2018"	06-02-2018
84	JEEViKA	Promotional Videos of 2 minutes and 15 minute film on "Rural Entrepreneur"	06-12-2017
85	I&PRD, Govt. of Bihar	30 minutes documentary film on "चंपारण सत्याग्रह शताब्दी समारोह "	29-06-2017
86	District Administration Muzaffarpur	Coverage and making a 15 Minute film on "Heritage Walk"	17-04-2017
87	Aatma, Begusarai	सफलता की कहानी - विनय कुमार (मटिहानी)	26-03-2017